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Sunset Records: Rachel Fine Signs with Sunset Records

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Multi faceted entertainer, Rachel Fine signs a multi faceted record deal with Sunset.

In recent months, Rachel Fine has put the finishing touch on her debut album, Own Your Own, also showcasing that music to the great Village crowds at some ultra hip and avant garde music venues in downtown New York City. (Rachel) Fine's nouveau and neo soul vocal style caught the ears of Sunset Records label head, Don Lichterman who said that "not only will we expand her distribution, her songs will be available right away for our licensing partners to work." Fine will now join the roster at the independent label Sunset Records, the current home to quirky alternative act, the Federal Moguls (Q-Ball from The Bloodhound Gang, Troy Walsh) along with Grayscale (Featured Now on FMQB's CD) and the Universal Music Switzerland International pop star, now at Tropical/Sunset Sunset, Pascal G. The label has also had successful efforts in the last two years with critically acclaimed artists like Richaste (Produced by Pat Aeby (Krokus)), House On The Hill, Down From Zero (Top Ten at AOL/MTV's Our Stage) and Steve Garcia ("9 West" CD due out August 2010).

Fine's debut CD is expected to be released worldwide this summer, with a temporary street date set for July 27. "My goal with Rachel is to not only make sure she knows that she has a home to release her music," says (Don) Lichterman, "she also is very opened to having her music worked in some cool ways." The label also has plans to work her upcoming release to the "college market, alternative music market and to the adult (AAA, HOT AC, AC) music markets," says the label head (Don Lichterman). Prior to the CD release this summer, (Rachel) Fine has another very special live performance set up on June 4th at the beautiful Gallery Bar located in the lower village in New York City.

(Don) Lichterman also made hints to the artists doing "live downloads" of her shows to be released at Sunset Live (www.Sunset-Live.com). For now, the label will now begin to set up the new "Own Your Own" CD for the upstart neo soul vocal music artist, Rachel Fine.

About Sunset Records

Sunset is a privately owned Don Lichterman Company. Sunset is one of the leading independent record labels and entertainment companies in the world. The Sunset Group of Entertainment Companies, and its global operation, acquire, develop, and distribute major music recording artists, home visual entertainment products, online-digital entertainment technologies and music and filmed entertainment worldwide. Sunset's four major divisions are the Sunset Distributed Label Group, the Sunset Strategic Marketing and Licensing Division, the Radio Sunset Network and the Sunset Filmed Entertainment Division.

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